

Masked Finch

Scientific name: *Poephila personata*

Family: Estrildidae

IUCN Red List status: LC

Trade evidence: yes

Proportion wild-caught: minority

Conservation concern due to domestic trade: low

Conservation concern due to international trade: low

Population declines due to trade: no

Level of difficulty of captive breeding: easy

Captive breeding effort: frequent

Selective breeding for altered phenotypes: no

Known affected subspecies: leucotis, personata

References: [002](#), [047](#), [103](#), [115](#), [124](#), [354](#), [363](#),

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